

International Museum Day

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Every year since 1977, International Museum Day is held worldwide sometime around 18 May. From America and Oceania to Europe, Asia and Africa, International Museum Day aims to increase public awareness of the role of museums in developing society.

The theme for International Museum Day 2011 is Museum and Memory. Museums preserve memories and tell stories. They have in their collections numerous objects that are fundamental to the memory of the communities we live in. These objects are the expression of our natural and cultural heritage. Many of them are fragile, some endangered, and they all need special care and conservation. International Museum Day 2011 will be an opportunity to discover and rediscover your individual and collective memory.

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